

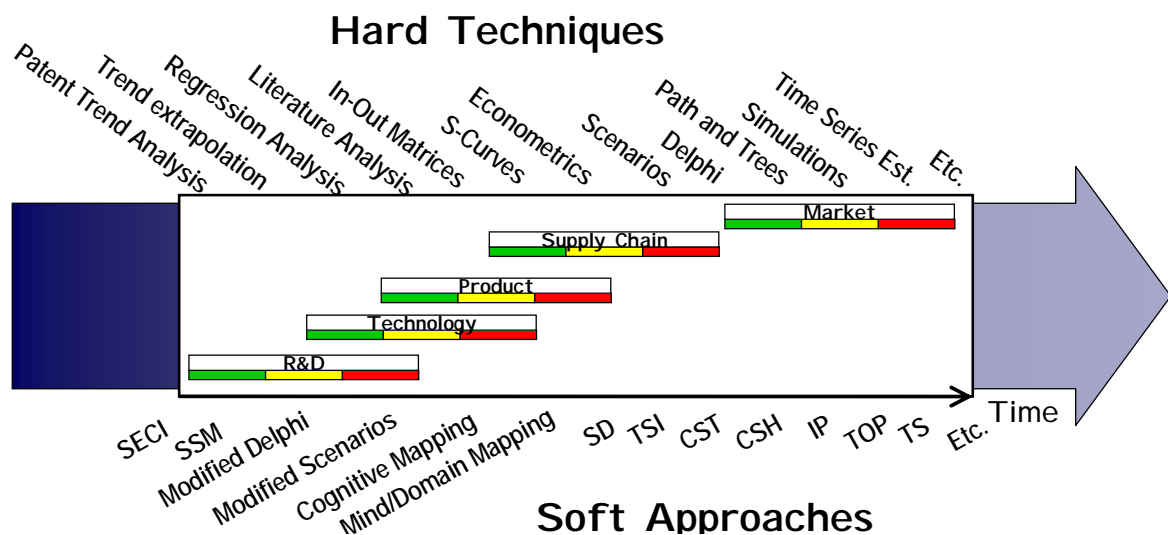
# Construct New Methodology System for Strategic Roadmapping

- Strengthen Long-term Innovation Capability of Japanese Industry and Society -

Leader: A. Kameoka (Professor, School of Knowledge Science)

## ● Research Abstract

Our research team will develop a new methodology for strategic roadmapping originated from Japan, and combine it with the global best practices in roadmapping we learned in previous three years to form a new methodology system for this technique; therefore, we can make great contribution to revitalize the competitive advantage of Japanese industry. Meanwhile, the project will have academic merit, and contribute to raise the level of JAIST's basic research. The framework is as follows.



## ● Members

S. Kondou (Professor, Knowledge Science), Meng Li (PD, Strategic Center)

## ● Publications

- Akio Kameoka and Meng Li, "New Direction and Strategy of MOT Practice in Japan – From Just-In-Time Production to Just-In-Time Innovation," 2004 IEEE International Engineering Management Conference, 2004, pp. 342-347.
- Meng Li, Akio Kameoka and Fei Gao, "Roadmapping Technique for Service Management", International Conference on Service Systems and Service Management, Beijing, China, 2004.
- Meng Li and Akio Kameoka, "Managing Emerging Technology as an Integrating Process Technology Roadmapping Approach," in Q. Xu, X. WU, and J. Chen, ed. Managing Total Innovation in the 21th Century, 2004, pp: 347-351.
- Meng Li, Fei Gao and Akio Kameoka, "Enhancing Creativity and Imagination in Process Management," 2004 IEEE International Engineering Management Conference, 2004, pp. 505-509.