

# The First International Conference on Design Creativity (1<sup>st</sup> ICDC)

**Date** 29 November – 1 December 2010

**Place** Kobe International Conference Center (<http://kobe-cc.jp/english/index.html>), Kobe, Japan

**Scope** Design Creativity is an important and interesting topic of study in design. Since it involves the profound and essential nature of design, design creativity is expected to be a key in not only addressing the social problems that we are facing, but also producing an innate appreciation for beauty and happiness in our minds. In order to elucidate the nature of design creativity, the following issues are being studied: the cognitive processes underlying design creativity, computational models of design creativity, and practical processes to incorporate the human and social dimensions.

ICDC is an official conference promoted by the Design Creativity Special Interest Group (SIG) of the Design Society. The SIG was established in 2007; since then, its ambit has expanded to include engineering design, industrial design, artificial intelligence, linguistics, and cognitive science.

The 1<sup>st</sup> ICDC will provide a forum to discuss the nature and potential of design creativity from both theoretical and methodological viewpoints.

**The topics and themes** of the conference include—but are not limited to—the following:

- Bio-inspired design creativity
- Creative processes in design
- Cognition in creative design
- Collaborative creative design methods
- Design creativity support tools
- Formal education in creative design

## Papers

All submitted papers will be peer reviewed by the International Programme Committee. The papers accepted and presented for the podium session will be edited into a book tentatively titled 'Design Creativity 2010' and published by Springer-Verlag, London, while those presented in the poster session will be included in the conference proceedings. The most significant papers, after major revision and extension, will be recommended for submission to a special issue of an international journal, which will be published in collaboration with this conference.

## Submission Dates

Due date for full paper review: **18 June 2010**

Due date for paper acceptance notifications: **30 July 2010**

Due date for revised papers: **1 September 2010**

For detailed information, please refer to the conference website:

<http://www.org.kobe-u.ac.jp/icdc2010/>