

# Design Creativity SIG Workshop

(1) Date and Time: 25/Aug/2009, 9:00am - 12:30pm

(2) Theme: Directions for Design Creativity Research

Creativity is an important and interesting topic of study in design. This workshop aims to present a forum to discuss the nature and potential of design creativity from theoretical and methodological viewpoints. In addition the workshop aims to discuss the direction of research in design creativity. In particular the workshop intends to establish a framework for themes and research directions for design creativity.

(3) Program

1. Opening (moderated by Toshiharu Taura)

Self-introduction by the attendees (including short presentations on position papers) 20 minutes

Report on the current status of the SIG (Yukari Nagai) 5 minutes

Report of the workshop in DCC (Yukari Nagai) 5 minutes

2. Presentations (moderated by Yong Se Kim)

- Keynote speech 40 minutes

Speaker: Barbara Tversky (Stanford University).

Title: Studying Creativity is Impossible and Some Ways to Do It

- Paper presentation from accepted papers for the conference. 20 minutes

Authors: Eiko Yamamoto<sup>1</sup>, Masanori Goka, Nor Fasiha Mohd Yusof<sup>1</sup>, Toshiharu Taura and Yukari Nagai

Title: Virtual Modeling of Concept Generation Process for Understanding and Enhancing the Nature of Design Creativity

3. Panel Discussions (moderated by Amaresh Chacrabarti) 90 minutes

Theme: Directions for Design Creativity Research

Panelists: John Gero, Amaresh Chakrabarti, Yong Se Kim, Yukari Nagai, and Toshiharu Taura

4. Closing (moderated by Toshiharu Taura) 10 minutes

Announcement of upcoming events (Yukari Nagai)