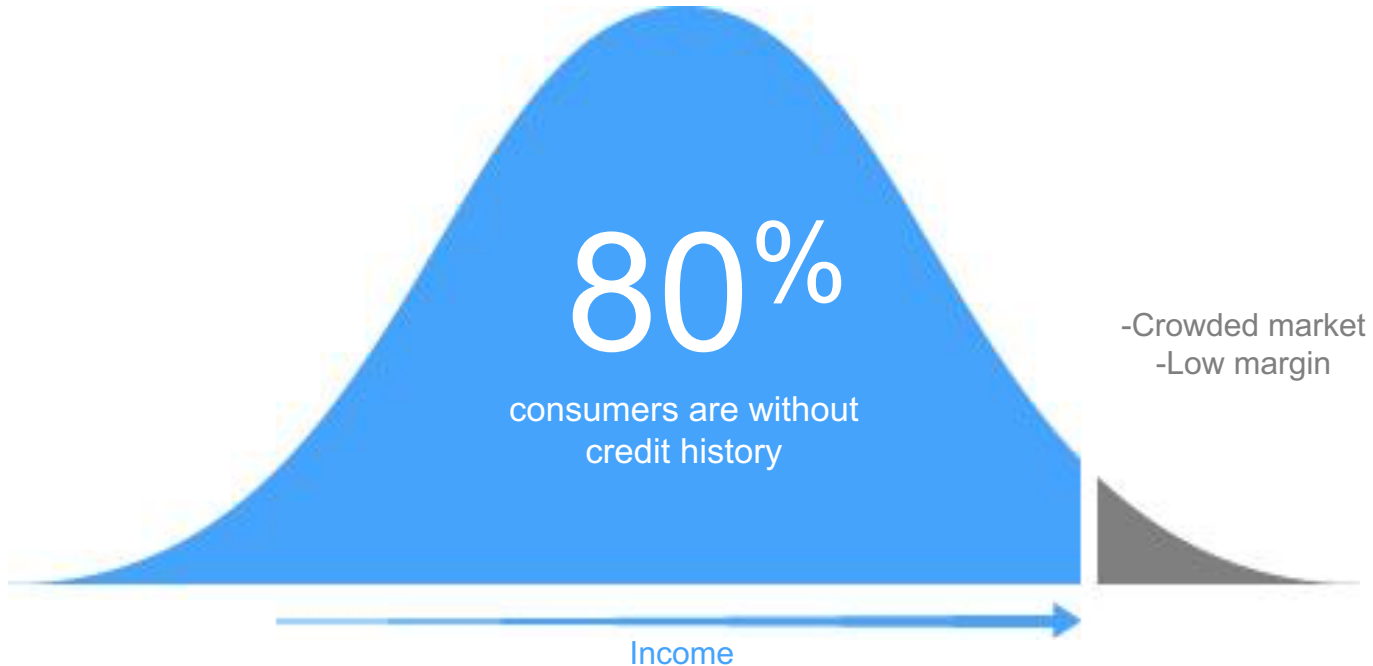


trustingsocial

FINANCIAL INCLUSION FOR ONE BILLION UNBANKED PEOPLE

# PROBLEM

Banks avoid lending to the unbanked consumers  
because it is hard to assess their credit risk



# WHY MOBILE DATA

Real-time, holistic and forward-looking view of creditworthiness



# CASE STUDIES: CREDIT SCORING

Reduce up to 50% credit loss

across multiple consumer financing portfolios



**49.1%**

REDUCTION IN CREDIT LOSS



**48.3%**

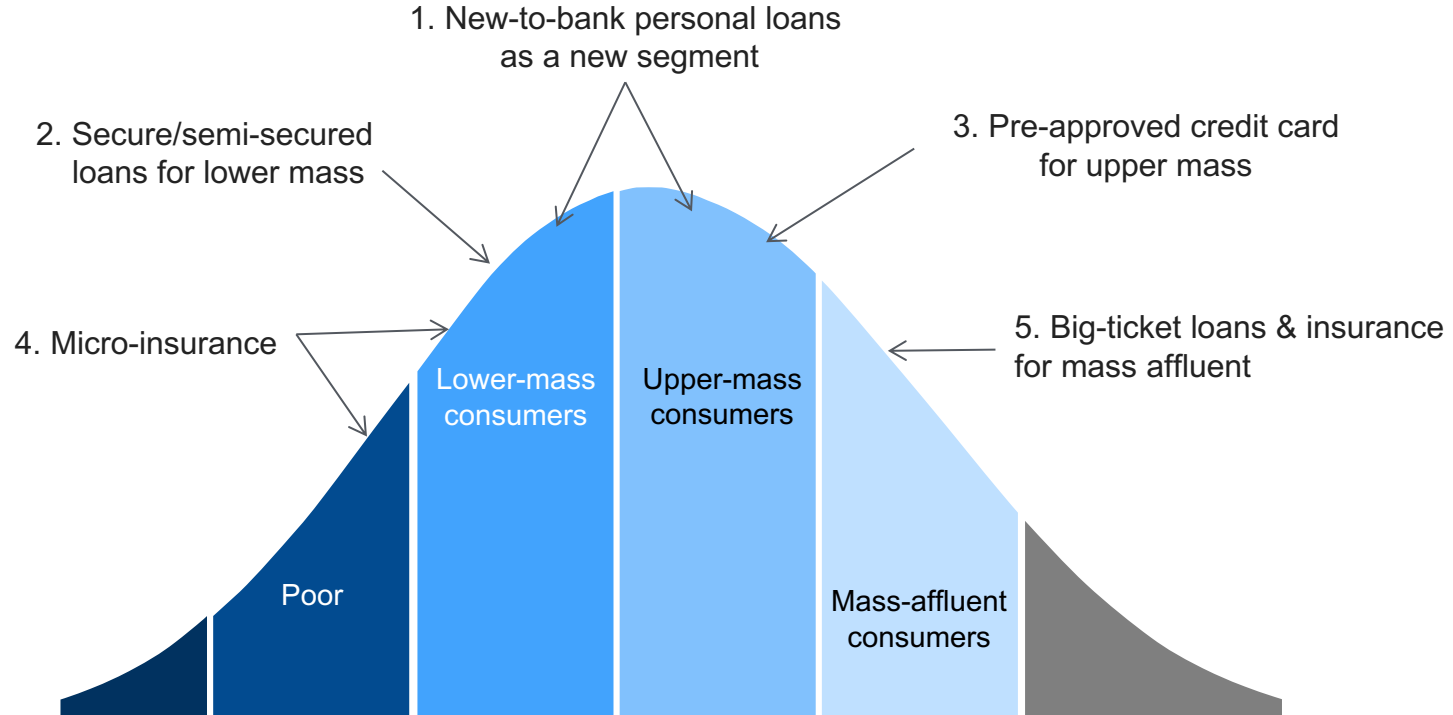
REDUCTION IN CREDIT LOSS



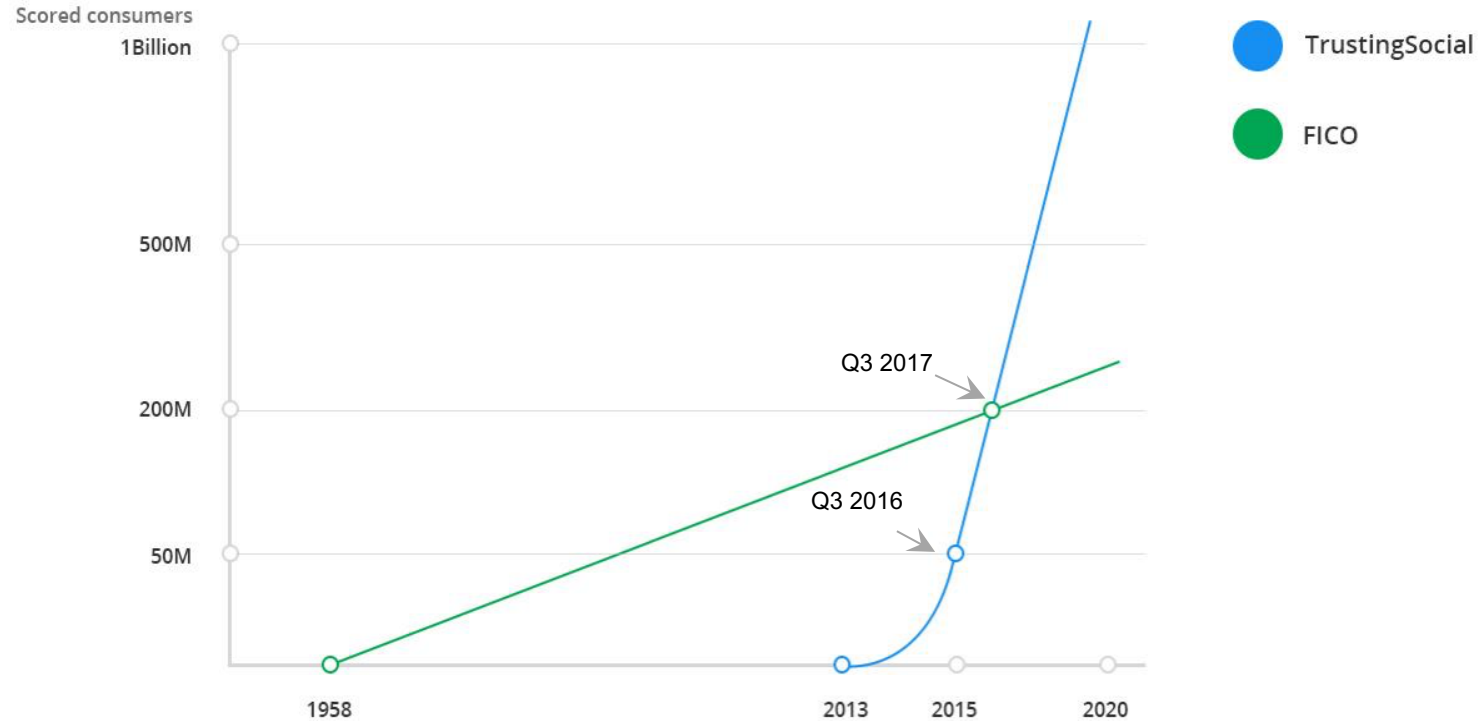
**50%+**

REDUCTION IN CREDIT LOSS

# EVOLUTION OF PRODUCTS



# MOORE'S LAW OF CREDIT SCORING



# TEAM

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