

# SIG Design Creativity workshop at ICED2011

Workshop Theme

**"Bases for Design Creativity Research".**

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Creativity is an important and interesting topic of study in design. This workshop aims to create a forum to discuss the nature and potential of design creativity from theoretical and methodological viewpoints. In particular, the workshop focuses on the theme of "Bases for Design Creativity Research." This workshop is the beginning of a series of three discussions that will be held at ICED11, DESIGN 2012 in Croatia, and ICDC 2012 in Glasgow. Its theme is intended to establish a historical, theoretical, educational, and practical foundation for design creativity research.

## Workshop Program

Date: 18 Aug 2011

Time: 8:30am - 10:00am (first session), 10:30am - 12:00pm (second session)

The workshop consists of two sessions:

- **First Session:** Panel Discussion

Theme: Bases for Design Creativity Research

Moderator: Dr. Alex Duffy

Panelists: Dr. Armand Hatchuel, Dr. Rivka Oxman, Dr. Yukari Nagai

- **Second Session:** Group Discussion

A group discussion on some subtopics of the main theme and an open discussion will be held for all the attendees.

Commentator: Dr. John Gero

## Call for Position Papers

Attendees are encouraged to submit position papers (due August 1, 2011, 2 page limit, A4 size, no specified format) on the workshop theme to the SIG Secretariat ([design@jaist.ac.jp](mailto:design@jaist.ac.jp)). The position papers will be handed out at the workshop in a stapled format and will be used as a reference during the group discussion.

## Detailed Information

Detailed information will be provided at the SIG webpage  
<http://www.jaist.ac.jp/ks/labs/nagai/DesignCreativityW/>