

Design Creativity SIG meeting

Atlanta, November 2nd, 2016 – h.4:00PM-5:00PM



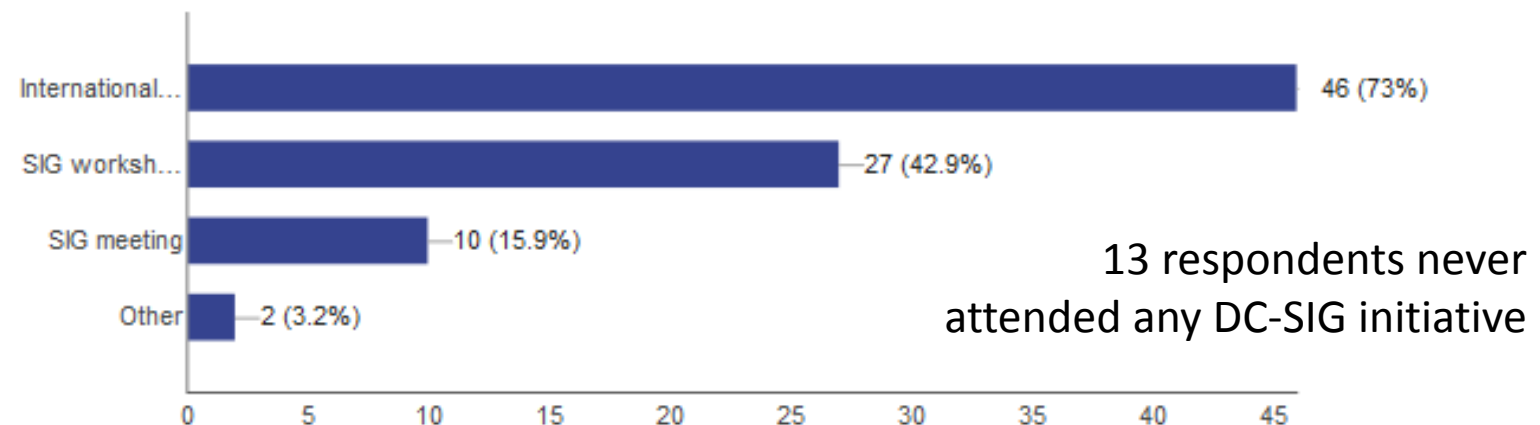
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Agenda

- Survey on DC-SIG initiatives
- Discussion on top priority actions
- Any other business (if we have time!)

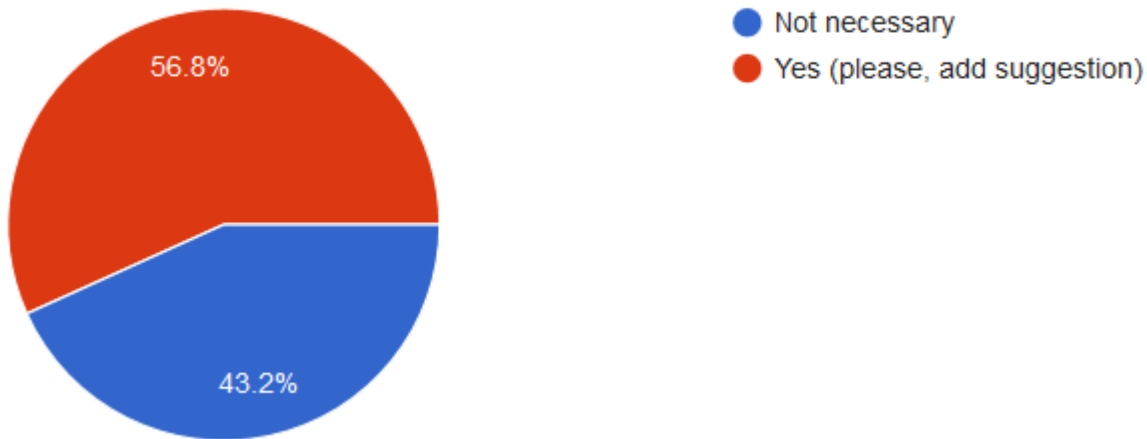
Survey on DC-SIG initiatives

- Invitation sent to
 - SIG members
 - Participants to ICDC Conferences (2010 Kobe, 2012, Glasgow, 2015 Bangalore, 2016 Atlanta)
 - Participants to DC-SIG meetings in other events promoted by the Design Society
- 75 responses



Survey on DC-SIG initiatives

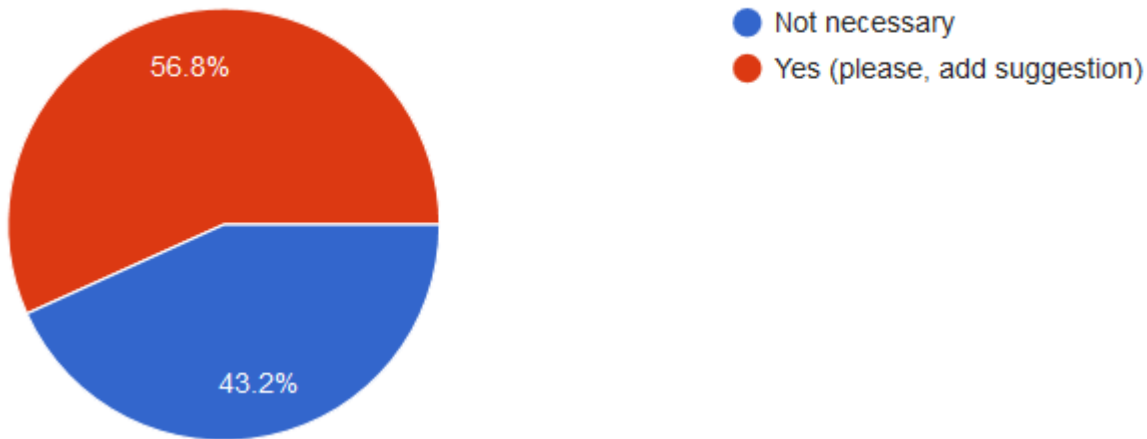
- Research **collaborations**



- Most frequent suggestions (clusters)
 - Joined grant applications
 - Interaction with industry, case studies
 - Recognition of design creativity metrics
 - Mobility of faculties and students
 - Large-scale experiments, pool data
 - Inter-, multi-, and trans-disciplinary collaborations

Survey on DC-SIG initiatives

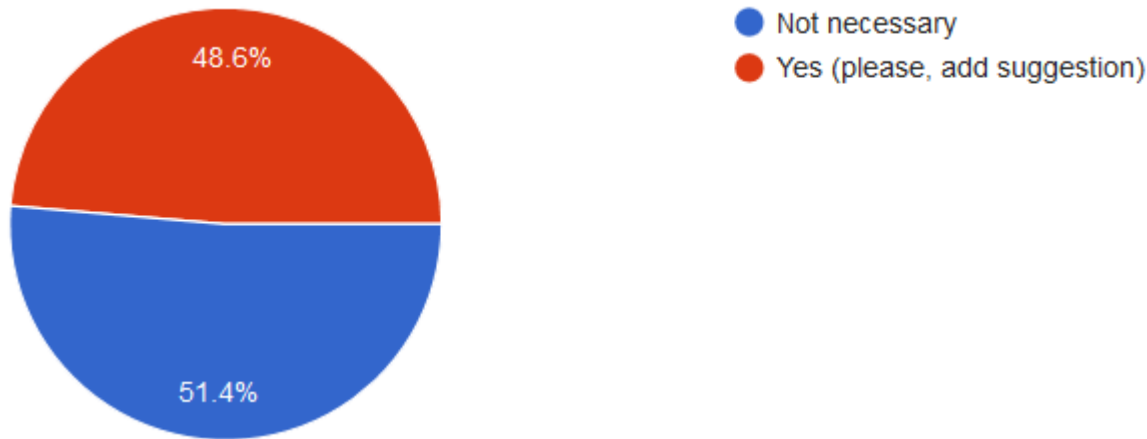
- Research **topics**



- Most frequent suggestions (clusters)
 - Co-design, co-creativity, remote collaboration, crowd sourcing and creativity
 - Design creativity metrics
 - Psychology, neuroscience, design research
 - Creativity education
 - Creativity and human sciences (philosophy, historical heritage, fine arts)
 - Creativity and sustainability, eco-innovation
 - Design creativity: practical outcomes and innovation impact
 - Computer support tools

Survey on DC-SIG initiatives

- Focus Groups on specific topics?



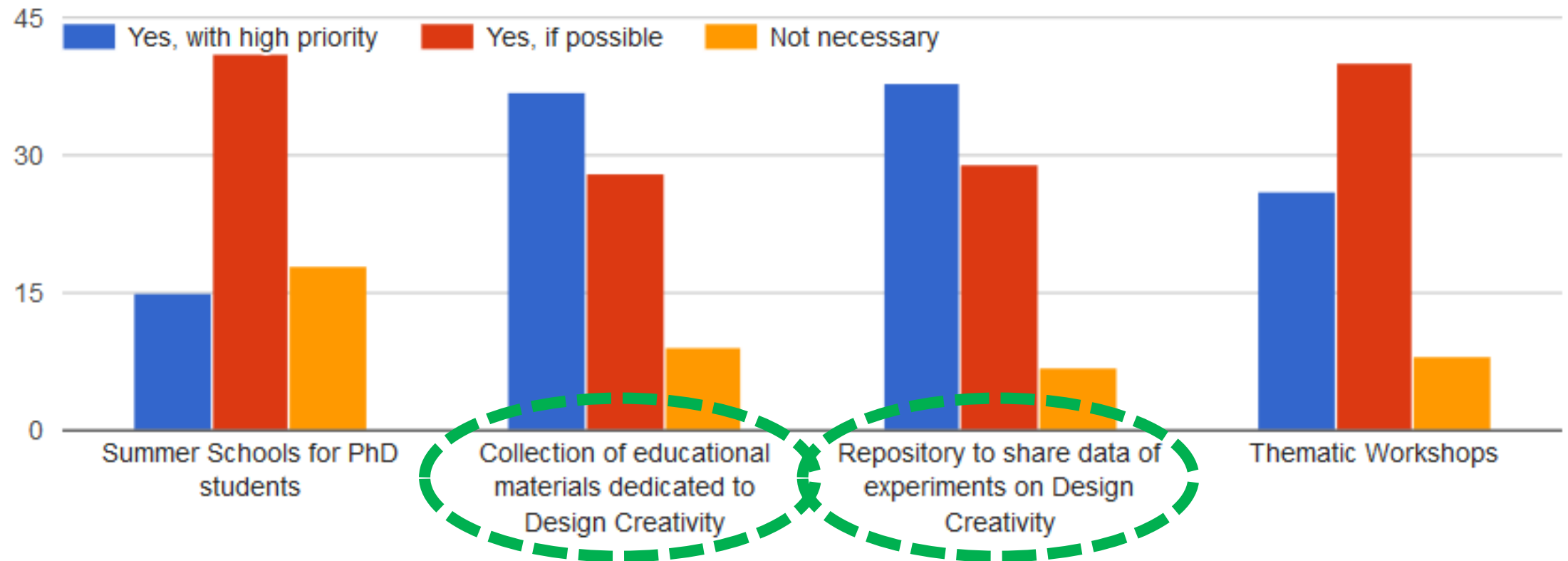
- Suggestions (clusters)

- Same topics as for research collaborations
- Limited size (e.g. 10 people with background work in the selected areas)
- Promote comparisons and benchmark
- Promote interactions with other communities
- Workshops around the topics to create traction, leading to special issues etc.

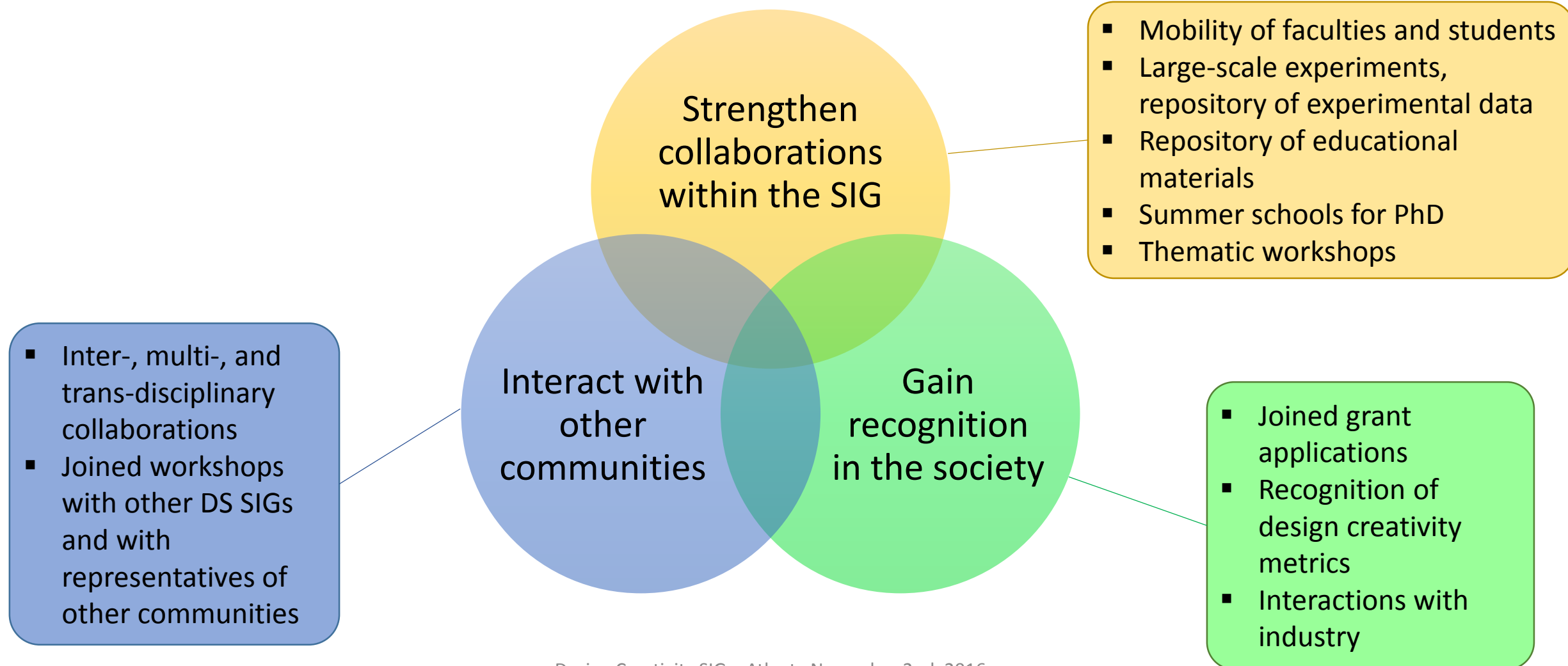
Survey on DC-SIG initiatives

48% of respondents ready to lead some initiative

- Do you think the DC-SIG should promote any of the followings?



Discussion on top priority actions



Discussion on top priority actions

How →	Focus groups	Thematic Workshops	Repository of shared data/documents	Other communication channels
↓What				
Co-design, co-creativity, remote collaboration, crowd sourcing and creativity				
Design creativity metrics				
Psychology, neuroscience, design research				
Creativity education				
Creativity and human sciences (philosophy, historical heritage, fine arts)				
Creativity and sustainability, eco-innovation				
Design creativity: practical outcomes and innovation impact				
Computer support tools				

Second survey:

- double-check interest for these topics
- preferred form of collaboration
- availability for active involvement

Discussion on top priority actions

- Proposed actions
 - Share results of the first survey
 - Launch second survey
 - Identify preferred and sustainable initiatives
 - Preparation of discussion (e-mails with initiatives leaders)
 - Web meetings with SIG members available for active involvement
 - Prepare detailed plan of actions to be presented at ICED17