Design Creativity SIG Workshop

(1) Date and Time: ICED'09 conference, 25/Aug/2009, 9:00am - 12:30pm

(2) Theme: Directions for Design Creativity Research

Creativity is an important and interesting topic of study in design. This workshop aims to present a forum

to discuss the nature and potential of design creativity from theoretical and methodological viewpoints. In

addition the workshop aims to discuss the direction of research in design creativity. In particular the

workshop intends to establish a framework for themes and research directions for design creativity.

(3) Position Papers, due 8 August 2009

Attendees are requested to submit position papers (4 page limit, A4 size, no specified format) on the

workshop theme to the SIG Secretariat (design@jaist.ac.jp). The position papers will be handed out at the

workshop in a stapled format.

(4) Agenda

1. Introduction of SIG

Design Creativity (Opening, self-introduction by the attendees, status of the SIG, and report of the

workshop in DCC (Yan Jin))

2. Presentations

Keynote speech

Speaker: Barbara Tversky (Stanford University).

Title: Studying Creativity is Impossible and Some Ways to Do It

Paper presentation from accepted papers for the conference:

Authors: Eiko Yamamoto, Masanori Goka, Nor Fasiha Mohd Yusof, Toshiharu Taura and Yukari Nagai

Title: Virtual Modeling of Concept Generation Process for Understanding and Enhancing the Nature of

Design Creativity

3. Panel and Open Discussions

Theme: Directions for Design Creativity Research

Panelists: John Gero, Amaresh Chakrabarti, Yong Se Kim, Yan Jin, Yukari Nagai, and Toshiharu Taura